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SVG COLLEGE SPORTS MEDIA AWARDS

IN ASSOCIATION WITH
NACDA

THURSDAY,
MAY 31,
5:15 P.M.

See pages 10-12 for
full list of finalists

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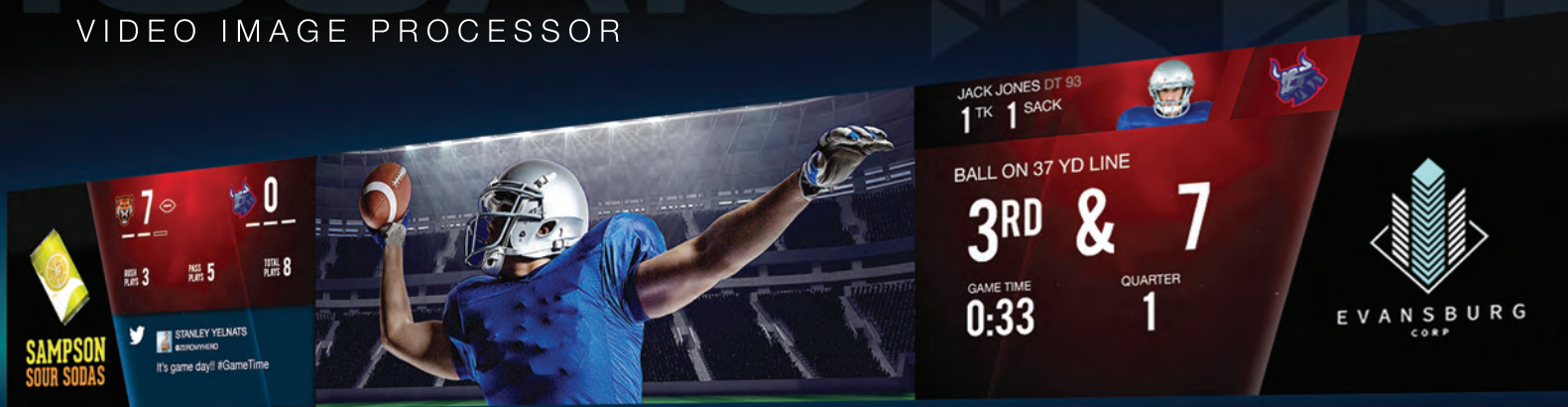
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WELCOME

The Legacy Continues!

Believe it or not, this is the 10th (!!) edition of the SVG College Summit, and we humbly thank you for continuing to make this an annual destination on your very busy calendar.

This year's agenda is a tribute to just how mature the college sports video industry has become. The days of "how do we do this?" have given way to "how do we do this better?"

At the core of this year's Summit is the creative art form of storytelling. From live games to cinematic features to captivating short-form social content, you and your teams are tasked with using video in dramatically different ways every day.

We are honored to welcome this year's keynote speakers, Craig Silver and Pete Radovich, Jr. from CBS Sports. Both gentlemen are multiple Emmy Award winners and are two of the most talented storytellers in the history of sports television. Have a pen and paper ready. You're going to learn a lot!

We also hope to help shed some light for you on some critical technical topics, including how control rooms are advancing, how IP will play a crucial role in the future of the business, and how digital-first workflows are continuing to evolve.

Friday's program offers you two very distinct options to improve your own operations. Remain in the Grand Ballroom for our first College Sports Media Awards Festival and dig into the creative side of sports video, or head over to the Oak Room for our Engineering Workshop to get tips from some of the most technologically gifted minds in the business.

If this is your first time at our Summit, take advantage of this unique opportunity to meet like-minded individuals like yourself. Don't be afraid to introduce yourself, ask questions, and engulf yourself in this wonderful, welcoming community.

So, enjoy your time, make new contacts, and take a moment to reflect and congratulate yourself on another successful year! Thank you for joining us!

Sincerely,



Jerry Wetzel

2018 SVG College Summit Co-Chairman
NC State University, Assistant AD, Video Broadcast Services



Chad Lampman

2018 SVG College Summit Co-Chairman
Duke University, Executive Director of Blue Devil Network



Brandon Costa

SVG, Director, SVG College

SVG COLLEGE SUMMIT

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WEDNESDAY, MAY 30

6:00 – 8:00 p.m.

Opening Night Reception

Location: College Football Hall of Fame

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DAY 1 THURSDAY, MAY 31

All sessions in Grand Ballroom

8:00 a.m. Registration Opens

9:00 – 9:10 a.m. Welcoming Remarks

presented by **ROSS**

Kevin Cottam, Ross Video, Director, Global Sports and Live Events

Chad Lampman, Duke University, Executive Director of Blue Devil Network and 2018 SVG College Summit Co-Chairman

Jerry Wetzel, NC State University, Assistant AD, Video Broadcast Services and 2018 SVG College Summit Co-Chairman

9:10 – 10:05 a.m. Preparing for Launch:

sponsored by **Canon**

How ACC Schools Are Ready

Their Facilities and Staff for the ACC Network

For many months now, 15 schools in the Atlantic Coast Conference have been investing in equipment, infrastructure, and talent in anticipation of the debut of the ACC Network. While the new media venture will not launch across linear providers until 2019, video departments from across the conference offer an update of their current status, what's left to accomplish, and what lessons have been learned along the way.

MODERATOR: Scott Hecht, Syracuse University, Senior Producer

PANELISTS:

Rick Bagby, Clemson University, Assistant AD, Video and Technology

Andy Blanton, Georgia Tech University, Assistant AD, Video and Broadcast Services

Ken Cleary, University of North Carolina, Assistant AD, New Media

Chad Lampman, Duke University, Executive Director of Blue Devil Network and 2018 SVG College Summit Co-Chairman

Josh Shibley, CTG, VP and Project Executive

10:05 – 10:50 a.m. Networking Break

Visit the Technology Showcases!

10:50 – 11:30 a.m. "Mid-Major" Magic:

sponsored by **Canon**

How "Smaller" Video Teams Pave a Road to Video Success

Schools of all shapes and sizes have seen their athletic departments become media companies within themselves. What technology and strategies are making it possible for those with the smallest budgets and staff? Key producers share how they make it all work.

MODERATOR: Chris Mycoskie, Southland Conference, Associate Commissioner, Broadcast and New Media

PANELISTS:

Michael Leopardo, Bowling Green State University, Multimedia Production Coordinator

Michelle Manzo, Elon University, Coordinating Producer, Maroon Sports

Richie Murray, Blackbird, Consultant

John Voynovich, Carthage College, Webcasting Coordinator

11:30 – 11:45 a.m. Case Study:

sponsored by **AVI**

Archiving the ACC with Raycom Sports

A television partner with the Atlantic Coast Conference since 1983, Raycom Sports' move to a completely digital workflow enabled the digitization of 35 years of ACC history. Raycom's Alex Farmartino shares how Raycom brought their history to the present day.

PRESENTER: Alex Farmartino, Raycom Sports, Coordinating Producer

11:45 a.m. – 12:30 p.m.

sponsored by **NewTek**

The Impact of IP: Why Athletic

Departments Are Rethinking the Tech Connecting Their Campuses

Using the public Internet to both internally connect one's campus and, in some cases, to distribute content is permeating the live college sports production industry. Athletic departments that are leveraging this tool share how confidence in public IP networks is altering how they view their campuses and what it means for the future.

MODERATOR: Jason Dachman, SVG, Chief Editor

PANELISTS:

Chris Burgos, NewTek, Product and Vertical Market Manager – Sports

Imry Halevi, Harvard University, Director of Multimedia and Production, Department of Athletics

Scott Morse, Lafayette College, Director, Athletics Communications and Promotions

Jose Nevarez, University of Portland, Assistant AD, Broadcast Operations

12:30 – 1:30 p.m. Networking Lunch

sponsored by **ROSS**

Location: Technology Showcase Area

1:30 – 2:15 p.m. Home, Sweet Home:

sponsored by **ROSS**

The Latest in the Tech and Strategy

Behind the Centralized Control Room

Advancements in technology and the need for creating live content from points all around a college campus have made the centralized control room the preferred method. What's the latest in the technology and philosophy behind these media centers? College athletic department personnel, integrators, and vendors break it all down.

MODERATOR: Karen Hogan Ketchum, SVG, Senior Editor

PANELISTS:

Ron Blatz, Valparaiso University, Broadcast and Streaming Manager

Clint Burges, Lamar University, Director of Video Operations

Michelle Glover, University of Arkansas, Assistant AD, Broadcast Services

Jared Schatz, Ross Video, VP of Sales, U.S. and Canada

2:15 – 2:30 p.m. Case Study:

sponsored by **imagen**

Special Delivery: How Auburn University Is Delivering More Content and a Better Service for Local News and Beyond

Auburn University was looking for a simple way to manage and distribute its latest college sports highlights as well as provide rapid access to archived content through a secure web portal. Hear what happened when they chose Imagen to provide more choices and access.

PRESENTER: Weston Carter, Auburn University, Director of Video Services, Media Systems

2:30 – 3:00 p.m. Facility Case Study: Live From

Fighting Irish Studios!

PRESENTER: Mike Bonner, University of Notre Dame, Executive Producer, Live Events

3:00 – 3:45 p.m. Networking Break

Visit the Technology Showcases!

3:45 – 4:30 p.m. Defining Your Brand: Creative Directors On Taking Content to the Next Level

As digital and social media has matured, solidifying one's brand identity has become more critical for college athletic departments. Creative directors in the field share their strategies for working with marketing departments and using technology to execute a cohesive brand.

MODERATOR: Brandon Costa, SVG, Director, SVG College

PANELISTS:

Michael LaPlaca, University of Dayton, Assistant AD, Multimedia

Mark Majewski, Boston College, Assistant Director, Graphic Design

Simit Shah, Georgia Tech University, Assistant AD, Brand and Ideation

Kelly Streeter, University of Florida, Director of Creative Media and Branding

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4:30 – 5:00 p.m. Keynote Conversation: Modern Creative Storytelling in Live and Postproduction Sports Environments

FEATURING:

Pete Radovich, Jr., CBS Sports, Senior Creative Director
Craig Silver, CBS Sports, Coordinating Producer, College Football

5:15 – 6:30 p.m.

10th Annual

SVG/NACDA College Sports Media Awards

Join us for the 10th edition of our annual celebration of the best in college sports video storytelling. In addition, SVG is proud to award the 2018 SVG College Pioneer Award and the 2018 SVG/NACDA Technology Leadership Award. Turn to pages 10 and 12 for CSMA finalists and page 22 for award honorees.

HOSTED BY: Andy Katz, NCAA.com and Big Ten Network

sponsored by **ROSS**

6:30 – 7:30 p.m. College Sports Media Awards Reception

DAY 2 FRIDAY, JUNE 1

8:00 – 9:00 a.m. BREAKFAST

Location: Technology Showcase Area

sponsored by **NewTek**

9:00 – 9:20 a.m. College Sports Media Awards Festival

Location: Grand Ballroom

For a decade, the SVG/NACDA College Sports Media Awards has wowed peers and raised the competitive bar across the industry of college sports video content creators. These awards have honored storytelling at its absolute finest. In celebration of the ceremony's 10th anniversary, some of the most successful winners throughout the years share some of their best work, explain their creative and technological process, and field questions from the audience in this in-depth and intimate look at how some of the best sports stories have been told. For more information on the CSMA Festival, turn to page 14.

FESTIVAL PRESENTER: Morgan Uber, Patriot League, Patriot League Network Correspondent

9:20 – 9:35 a.m. LTN Case Study:

LTN's IP Video Network, Providing Flexible Live Solutions for Learfield Schools

Live games and programming are at the core of how schools can reach their fan base, generating brand awareness and revenue. How schools transmit that valuable content can be challenging. LTN demonstrates how they provide solutions for several Learfield schools.

PRESENTERS:

Tom Buffolano, LTN Global Communications, VP, Business Development, Sports
Steve Higgins, LTN Global Communications, Director of College Initiatives and RSNs

sponsored by **LTN Global Communications**

9:35 – 10:15 a.m. College Sports Media Awards Festival

Continues in Grand Ballroom

FESTIVAL PRESENTER: (9:35 – 9:55 a.m.) Jon Fish, ESPN, Feature Producer

FESTIVAL PRESENTERS: (9:55 – 10:15 a.m.)

Chris Taylor, Ball State University, Senior Director, Digital Sports Production
Tyler Bradfield, Ball State University, Producer and Broadcaster

10:15 – 10:45 a.m. Networking Break

Visit the Technology Showcases!

10:45 – 11:30 a.m. College Sports Media Awards Festival

Continues in Grand Ballroom

FESTIVAL PRESENTER: (10:45 – 11:10 a.m.) Brad Zak, Big East Conference, Director, Digital and Social Content

FESTIVAL PRESENTER: (11:10 – 11:30 a.m.) Mikel Minor, BYUtv, Senior Coordinating Producer

10:45 a.m. – 12:45 p.m. Engineering Workshop

Location: Oak Room

As on-campus media infrastructures become more robust, it is critical to have a tech maven behind the scenes making sure everything remains in tip-top shape. Some athletic departments are blessed with a full-time engineer on staff. Many are not. This workshop track is designed to give some surface-level skills for those looking to bone up on some engineering basics while providing the tools to return to campus with the information needed to advocate for a fulltime engineer on campus.

MODERATOR: Ken Kerschbaumer, SVG, Co-Executive Director, Editorial Services

PANELISTS:

Rick Freeman, University of Georgia, Senior Broadcast Engineer
Jerry Wetzel, NC State University, Assistant AD, Video Broadcast Services and 2018 SVG College Summit Co-Chairman

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NATIONAL NETWORKS

Big Ten Network | Men's Basketball – Big Ten Men's Basketball Tournament Quarterfinal: Ohio State vs. Penn State
CBS Sports | Football – 2017 Army-Navy Game
Fox Sports | Football – Penn State vs. Ohio State
Pac-12 Networks | Men's Basketball – 2018 Men's Basketball Tournament Semifinal: UCLA vs. Arizona
Pac-12 Networks | Football – USC vs. Western Michigan
Turner Sports/CBS Sports | Men's Basketball – 2018 NCAA March Madness Tournament

REGIONAL/LOCAL NETWORKS/SYNDICATORS AND PRODUCTION COMPANIES

BYUtv Sports | Men's Basketball – San Francisco vs. BYU
Fox Sports South | Football – Kent State vs. Louisville

COLLEGIATE ATHLETICS

Auburn University (War Eagle Productions) | Women's Gymnastics – Auburn vs. Kentucky
Southland Conference | Softball – Southland Conference Championship
Syracuse University | Men's Basketball – Cornell vs. Syracuse
Texas Tech University | Men's Basketball – Texas Tech vs. Nevada
University of Alabama (Crimson Tide Productions) | Baseball – Kentucky vs. Alabama
University of Notre Dame (Fighting Irish Media) | Men's Basketball – Ball State vs. Notre Dame

COLLEGIATE STUDENT

Auburn University (War Eagle Productions) | Softball – Auburn vs. Kentucky
Big Ten Network (BTN Student U) | Men's Basketball – Michigan State vs. Long Beach State
Elon University | Men's Basketball – Elon vs. William & Mary
Northern Arizona University (NAU-TV) | Football – Northern Arizona vs. Illinois State
Northern Arizona University (NAU-TV) | Men's Basketball – Northern Arizona vs. Eastern Washington
Texas A&M University (12th Man Productions) | Baseball – Texas A&M vs. Ole Miss
University of Alabama (Crimson Tide Productions) | Softball – Samford vs. Alabama

OUTSTANDING LIVE NON-GAME PRODUCTION

NATIONAL NETWORKS

beIN SPORTS | Army vs. North Texas Pre-Game Show
Big Ten Network | BTN Tailgate "Targeting Rule" Discussion at Maryland
Fox Sports | College Football on Fox
ESPN | College Football Playoff Top 25
Pac-12 Networks | 2018 Men's Basketball Tournament Pre/Post Live From Las Vegas
SEC Network | SEC Nation

REGIONAL/LOCAL/ NETWORKS AND PRODUCTION COMPANIES

BYUtv Sports | BYU Basketball with Dave Rose
BYUtv Sports | BYU Football Pro Day

COLLEGIATE ATHLETICS

Conference USA | 2017 C-USA Bowl Preview on Facebook Live
Rochester Institute of Technology (RIT SportsZone) | RIT SportsZone Pregame LIVE
University of Notre Dame (Fighting Irish Media) | Echoes 2017: Notre Dame Football Awards Show
University of Notre Dame (Fighting Irish Media) | National Signing Day 2018
University of Oklahoma | Sooner Sports Game Day

COLLEGIATE STUDENT

Arizona State University (Walter Cronkite Sports Network) | Cronkite Sports Live: ASU Baseball Season Preview
St. Cloud State University (Husky Productions) | Husky Faceoff
Southeastern Louisiana University (The Southeastern Channel) | The Big Game
Southeastern Louisiana University (The Southeastern Channel) | The Big Game "Quick Hits"
Temple University (OwlSports Update Productions) | Inside the Nest
Virginia Tech University (HokieVision) | Virginia Tech – Would You Rather

OUTSTANDING PROGRAM SERIES

NATIONAL NETWORKS

Big Ten Network | The Journey: Big Ten Football 2017
ESPN | College GameDay (Basketball)
ESPN | College GameDay (Football)
Pac-12 Networks | Pac-12 All Access: Men's and Women's Basketball
Pac-12 Networks | The Drive: Pac-12 Football – 2017 Season

REGIONAL/LOCAL NETWORKS/SYNDICATORS AND PRODUCTION COMPANIES

Awesome Films | The Penn State Hockey Story
BYUtv Sports | After Further Review
Longhorn Network | Texas GameDay
Scrap Productions | One With Wolfpack Football
University of South Florida | #BULLSTRONG: Inside USF Football

COLLEGIATE ATHLETICS

Duke University (Blue Devil Network) | BDN Studios
Michigan State University (Spartan Vision) | Spartan Football All-Access 2017
Northwestern University | The Foundation: Northwestern Football 2017
Patriot League | Among the Few: Class of 1977 Gettysburg Leadership Encounter
Penn State University (WPSU) | Unrivaled: The Penn State Football Story



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University of Central Florida | KnightFlix: A Season With UCF Football

University of Notre Dame (Fighting Irish Media) | Into Focus

University of Notre Dame (Fighting Irish Media) | Onward Notre Dame

COLLEGIATE STUDENT

Anderson University | Raven Watch

Ball State University (Ball State Sports Link) | Ball State Men's Basketball: The Process

Belmont University | The Season: With Belmont Women's Basketball

Elon University | Elon Football: THE SPARK

Kennesaw State University | The Hoot – Kennesaw State

Marist College | Meet the Foxes

OUTSTANDING SPECIAL FEATURE

NATIONAL NETWORKS

Big Ten Network | Iowa Wave

CBS Sports Network | Tony Wright – Finally Free

ESPN | College GameDay: Melvin Keihn

ESPN | College GameDay: Tiger's Heart

Turner Sports/CBS Sports | NCAA Final Four Feature – Loyola 1963

REGIONAL/LOCAL NETWORKS/SYNDICATORS AND PRODUCTION COMPANIES

Longhorn Network | Orphan No More

Longhorn Network | My Race

PennLive | Saquon Barkley: The Making of a Superstar

University of North Texas | What Could Have Been: The Jeff Wilson Story

COLLEGIATE ATHLETICS

Appalachian State University | The Journey Back: The Matt Brill Story

Duke University (Blue Devil Network) | Pura

Michigan State University (Spartan Vision) | Spartan Hockey All-Access: "Good Day for a Good Day"

Princeton University | Pressing Forward: The Joe Percival Story

St. John's University | Lou Carnesecca: The Godfather of St. John's

University of Notre Dame (Fighting Irish Media) | Ara Parseghian: No Breaking Point

University of Oklahoma (SoonerVision) | Adversity: His Advantage

University of San Francisco | Behind the Mask: Joey's Journey

University of Wyoming | Josh Allen Back2Campus for NFL Network

Virginia Tech University (HokieVision) | Wins & Losses: The Rayna DuBose Story

COLLEGIATE STUDENT

Ball State University (Ball State Sports Link) | Failure Is Not an Option

Elon University | Elon Football: THE SPARK Episode 1.4

Florida State University (Seminole Productions) | Women's Basketball: Serving the Community

Palm Beach Atlantic University | One Last Ride

Temple University (OwlSports Update Productions) | Temple TUFF

Texas A&M University (12th Man Productions) | Texas A&M Baseball Video Tour

University of South Carolina (Gamecock Productions) |

Tomorrow Isn't Promised: The Deebo Samuel Story

Western Illinois University | More Than a Number – Sam Pryor Feature Story

OUTSTANDING PROMOTION, PSA, TEASE, OR MARKETING CAMPAIGN NATIONAL NETWORKS

Big Ten Network | Big Ten Men's Basketball Tournament Narrated by Michael Rapaport

ESPN | 2018 Women's NCAA Championship Game Tease

Fox Sports | Fox Promo: Every Game Is Everything

Turner Sports | NCAA Championship Monday Tease

Turner Sports | NCAA Final Four Saturday Tease

REGIONAL/LOCAL NETWORKS/SYNDICATORS AND PRODUCTION COMPANIES

4th Floor Creative | 2017 Akron Football Intro

4th Floor Creative | Xavier Basketball Intro – White Version

Fox Sports South | ACC Saturdays on South – Give It All You Got

Longhorn Network | 2018 Longhorn Network Texas GameDay Campaign

COLLEGIATE ATHLETICS

Georgia State University and Oakey Agency | This Is Our City

Middle Tennessee State University | Blue Raider Football 2017 Intro

St. John's University | St. John's Basketball 2017-18 Intro

Texas Christian University | TCU Football 2017 Intro

Texas Tech University | Texas Tech Football 2017 Open

Tulane University | Tulane Football 2018 Intro

University of Alabama (Crimson Tide Productions) | Alabama Softball 2018 Intro

University of San Francisco | Welcome to the World Baby Girl

COLLEGIATE STUDENT

Ball State University (Ball State Sports Link) | Barn Ball: 2017-18 Ball State Basketball

Belmont University | Belmont Women's Basketball: What Offseason

Elon University | Elon Football Stadium Intro

Kennesaw State University | Men's Basketball Intro – Kennesaw State

St. Cloud State University (Husky Productions) | Hockey Day Minnesota 2018 Tease – St. Cloud State vs. Minnesota State Mankato

University of Alabama (Crimson Tide Productions) | Alabama Gymnastics: Auburn Meet Trailer

University of South Carolina (Gamecock Productions) | Rivalry: 2018 South Carolina vs. Clemson Tease



*The Sports Video Group would like to thank the
 National Association of Collegiate Directors of Athletics
 (NACDA) and the Broadcast Education Association (BEA)
 for their continued support of the College Sports Media
 Awards and all of its entrants.*

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SVG COLLEGE SPORTS MEDIA AWARDS



FESTIVAL

In celebration of the 10th edition of the *SVG College Sports Media Awards in association with NACDA*, we are proud to dedicate the main stage on Friday to our first SVG College Sports Media Awards Festival!

In this festival, the content — and the talented minds behind it — are put in the spotlight.

Watch some of the best pieces from across the various divisions and categories in the CSMAs and learn from the individuals who made video magic.

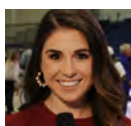
PROGRAM SERIES

9:00 - 9:20 a.m.

Patriot League | Among the Few: Class of 1977
Gettysburg Leadership Encounter

PRESENTER:

Morgan Uber, Patriot League, Patriot League Network Correspondent



Uber

Program Series are where content creators can flex their creative muscle, dedicating themselves to telling the stories of what makes their schools special.

This year, the Patriot League produced a stirring, seven-part mini-series that details the U.S. Naval Academy's Class of 1977 Gettysburg Leadership Encounter.



SPECIAL FEATURE

9:35 - 9:55 a.m.

ESPN College GameDay | Tiger's Heart

PRESENTER:

Jon Fish, ESPN, Feature Producer



Fish

Special Features are the filmmaking artist's greatest medium. In many cases, sports simply serve as a backdrop to an incredible human story.

This heart-warming story proves that when storytellers are on the look out for their next great piece, magical things can happen.



SPECIAL FEATURE

9:55 - 10:15 a.m.

Ball State Sports Link | Dear Teddy

PRESENTERS:

Tyler Bradfield, Ball State University, Producer and Broadcaster

Chris Taylor, Ball State University, Senior Director, Digital Sports Production

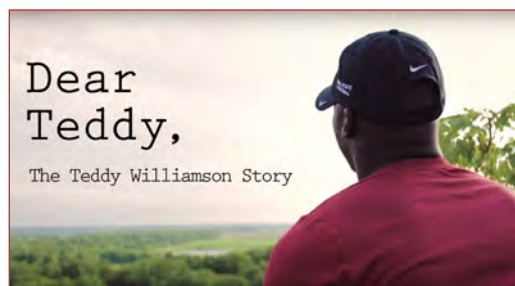


Bradfield



Taylor

Another notable special feature is *Dear Teddy* by Ball State Sports Link, which won the CSMA for Outstanding Special Feature in the Collegiate Student division in 2017.



LIVE NON-GAME PRODUCTION

10:45 - 11:10 a.m.

Big East Conference | BIG EAST Shootaround

PRESENTER:

Brad Zak, Big East Conference, Director, Digital and Social Content



Zak

The content boom that the sports industry has recently seen has led to a huge spike in the creation of content surrounding a live event.

This year, the Big East Conference showed a noted commitment to live social with the debut of its weekly series BIG EAST Shootaround that aired exclusively on Facebook Live.



LIVE GAME PRODUCTION

11:10 - 11:30 a.m.

Brigham Young University | BYUtv Sports

PRESENTER:

Mikel Minor, BYUtv, Senior Coordinating Producer



Minor

At the core of sports, it all comes down to the games. The production of a live event is an incredible task with many pieces coming together.

Few have done live event production better over the years than BYUtv, which demonstrates how it continually strives to take live game broadcasts to the next level.



Panasonic



4K

**240
FPS**

60FPS

1080P



WHO SAYS YOU HAVE TO CHOOSE

The AK-UC4000 Camera System combines the best of our AK-series, 2/3" studio cameras in a single camera with a seriously upgraded 4.4k sensor. Capable of 4K, HDR and HD Slow Motion, it raises the bar for 4K HDR performance and cost-effectively future-proofs your infrastructure.

ONE CHASSIS, DOUBLE THE PERFORMANCE

4K AND 4X HIGH SPEED

- Shoots 60 fps in 4K HDR
- Captures up to 240 fps slow motion at 1080p

NEW IMAGING SYSTEM

- Breakthrough 4K HDR for 2/3" B4 mount cameras
- Large single-sensor internal expansion lens (LSSIEL)
- 4.4k imager over-sampled to maximize resolution and minimize moiré effects with LED walls
- Superior 4K HDR with standard B4 2/3" broadcast lenses

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- 4K @ 60 fps | 1080p @ 240 fps combo shooting is ideal for sports
- 12G 4K output at the camera head streams 4K over stadium wireless
- Perfect for feeding high-res scoreboards

BACKWARD-COMPATIBLE WITH EXISTING ACCESSORIES

- Works with AK-series accessories: viewfinders, controllers, studio build kit
- Same form-factor as AK-UC3000 & HC5000: uses the same cabling and cases

NEW AK-UCU600 Camera Control Unit

All the features of the current AK-UCU500 CCU PLUS:

- Selectable 12G-SDI / quad SDI for 4K outputs
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- TICO compression for 4K transport over 3G HDSDI
- Future SMPTE 2110 MoIP option



LEARN MORE

business.panasonic.com/AK-UC4000.html



TECHNOLOGY SHOWCASES

LOCATED IN THE GRAND BALLROOM

Thursday, May 31 10:00 a.m. – 7:00 p.m.

Friday, June 1 8:00 – 11:00 a.m.

118	218	219	318	319
116	216	217	316	317
114	214	215	314	315
112	212	213	312	313
108	208	209	308	309
106	206	207	306	307
104	204	205	304	305
102	202	203	302	303

GRAND
BALLROOM

EXHIBITOR	BOOTH NUMBER
ADORAMA	204
AJA VIDEO SYSTEMS	213
AJT SYSTEMS	205
ALDEA	308
AVID	102
BLACKBIRD VIDEO	218
BLACKMAGIC DESIGN	114
BLUEFRAME TECHNOLOGY	314
CALREC/DIGICO	203
CANON	202
CARTONI	118
CHYRONHEGO	306
CLEAR-COM	317

EXHIBITOR	BOOTH NUMBER
CLOUDIAN	318
COMREX	305
CP COMMUNICATIONS/ WAVE CENTRAL	116
CREATIVE.SPACE	215
EVS	303
FX DESIGN GROUP	304
GRASS VALLEY	216
IKEGAMI	108
IMT VISLINK	316
JOSEPH ELECTRONICS	312
JVCKENWOOD	309
LIVEU	217
MARKERTEK	206

EXHIBITOR	BOOTH NUMBER
NEWTEK	207
PANASONIC	209
QUANTUM	214
RADIO ACTIVE DESIGNS	319
ROSS VIDEO	313, 315
SONY	302
SPORTZCAST	307
STATS	219
TERADEK	112
TVU NETWORKS	106
VIZRT	208
WHEATSTONE	104
WOWZA MEDIA SYSTEMS	212

EXHIBITOR CONTACTS

COMPANY	BOOTH NUMBER	NAME	EMAIL	PHONE
ADORAMA	204	Chris Dunne	chrisd@adorama.com	(212) 741-0401 ext. 2438
AJA VIDEO SYSTEMS	213	Christina Oliver	Christina0@aja.com	(530) 271-3326
AJT SYSTEMS	205	Ron Linares	rlinares@ajtsystems.com	(954) 776-4591
ALDEA SOLUTIONS	308	Larry Tonon	larry.tonon@aldea.tv	(514) 461-4136 ext. 3025
AVID	102	Doug Price	doug.price@avid.com	(817) 239-9626
BLACKBIRD VIDEO	218	Ian McDonough	imcdonough@blackbird.video	[44] 208 879 7245
BLACKMAGIC DESIGN	114	David Hoffman	davidho@blackmagicdesign.com	(314) 212-8642
BLUEFRAME TECHNOLOGY	314	Ben Kant	benkant@blueframetech.com	(855) 812-2740
CALREC AUDIO/DIGICO	203	Chris Fichera	chris@abluesky.com	(310) 927-7788
CANON	202	Scott Burkhardt	Sburkhardt@cusa.canon.com	(631) 330-5172
CARTONI	118	David Butler	david@maniosdigital.com	(818) 760-8240
CHYRONHEGO	306	Mark Gederma	mark.gederman@chyronhego.com	(401) 787-0120
CLEAR-COM, AN HME COMPANY	317	Vinnie Macri	vinnie.macri@clearcom.com	(917) 650-8080
CLOUDIAN	318	Jennifer Lynn	jlynn@cloudian.com	(650) 227-2830
COMREX CORPORATION	305	Chris Crump	ccrump@comrex.com	(978) 784-1776
CP COMMUNICATIONS/WAVE CENTRAL	116	Anthony Sangiovanni	anthony@wavecentralrf.com	(973) 222-5270
CREATIVE.SPACE	215	Michael Jackson	michael.jackson@digitalglue.com	(404) 272-2252
CTG		Ryhaan Williams	rwilliams@ctgatlanta.com	(908) 500-0532
EVS	303	Quentin Grutman	q.grutman@evs.com	(201) 615-8298
FX DESIGN GROUP	304	Mack McLaughlin	mmclaughlin@fxgroup.tv	(407) 877-9600 ext. 310
GRASS VALLEY, A BELDEN BRAND	216	Bruce Lane	bruce.lane@grassvalley.com	(781) 929-7603
IKEGAMI	108	Erin Rice	erice@ikegami.com	(859) 333-4636
IMAGEN		Nick Ashwin	nick.ashwin@imagenevp.com	(857) 574-9847
IMT VISLINK	316	Jeff Daubert	jeff.daubert@imt-solutions.com	(908) 852-3700
JOSEPH ELECTRONICS	312	Chris Annella	chrisa@josephelectronics.com	(847) 588-3800
JVCKENWOOD	309	Dan Skirpan	dskirpan@us.jvckenwood.com	(724) 747-9301
LIVEU	217	Dave Belding	daveb@liveu.tv	(714) 916-8275
LTN GLOBAL		Tom Buffolano	tbuffolano@ltnglobal.com	(917) 359-0787
MARKERTEK	206	Daniel Coscarella	daniel@tecnek.com	(800) 445-7568 ext. 7409
NEWTEK	207	Phil Cassell	pcassell@newtek.com	(210) 837-1710
PANASONIC	209	James Long	james.long@us.panasonic.com	(201) 427-0618
QUANTUM	214	Jon Foster	jon.foster@quantum.com	(949) 856-7800
RADIO ACTIVE DESIGNS	319	Geoff Shearing	gshearing@radioactivevf.com	(402) 477-0695
ROSS VIDEO	313, 315	Jared Schatz	jschatz@rossvideo.com	(404) 290-1408
SONY	302	Mike DesRoches	michael.desroches@am.sony.com	(408) 396-5536
SPORTZCAST	307	Michael Connell	mike@sportzcast.net	(321) 888-3800
STATS	219	Tad Van Pelt	tvanpelt@stats.com	(847) 583-2100
TERADEK	112	Jon Landman	jon@teradek.com	(818) 667-4258
TVU NETWORKS	106	Eric Chang	echang@tvunetworks.com	(650) 288-0843
VIZRT	208	Kevin Bovet	kbovet@vizrt.com	(34) 348-6685
WHEATSTONE	104	Mike Shane	mikeshane@wheatstone.com	(252) 638-7000
WOWZA MEDIA SYSTEMS	212	Brad Wright	brad.wright@wowza.com	(720) 837-8053



TECHNOLOGY SHOWCASES



Adorama Business Solutions is the premier professional photography, audio, and video resource for broadcast, sports, and educational institutions around the U.S. Drop by the booth to discuss how Adorama can help meet your 2018-19 goals through technology solutions and services.



Since 1993, AJA Video has been a leading manufacturer of video interface technologies, converters, digital video recording solutions, and professional cameras, bringing high-quality, cost-effective products to the professional broadcast, video, and postproduction markets. AJA products are designed and assembled at its facilities in Grass Valley, CA, and sold through an extensive sales channel of resellers and systems integrators around the world.



AJT Systems will be demonstrating its LiveBook GFX with the new Sport Apps 3.0 version featuring an all-new user interface, optimized for live production workflow. Full, turnkey ESPN graphics packages are included in all LiveBook GFX systems for schools and production companies broadcasting with ESPN3/ESPN+.



Aldea will showcase an innovative live-video solution that augments the fan experience at sports events. Fans can watch live action from multiple camera angles, rewind, pause, and view in slow motion. The solution can also be used by sports professionals to manage concussion protocols.



Drop by Avid's booth to see how Maestro | Live can help you produce more dynamic and meaningful sports content that follows every second of the action. And discover how FastServe | Live Edit accelerates production, so you can instantly turn around game highlights, replays, and recaps to keep fans engaged.



Blackbird is the cloud-native provider of production and delivery tools, bringing workstation responsiveness and richness together with all the advantages of the cloud. Video professionals and teams working with live/non-live or high-volume video collaborate through hyper-accelerated accessibility, editing, distribution, and delivery of video more efficiently, across the world.



Blackmagic Design will showcase URSA Broadcast, a professional camera for studio programming and live production; camera fiber converter and studio fiber converter, which transform standard connections into a single SMPTE hybrid electrical and fiber-optic cable; and ATEM Television Studio Pro 4K live-production switcher with integrated hardware control panel.



BlueFrame Technology is an industry leader in video-streaming services, providing cost-effective tools for teams, groups, and organizations at all levels to broadcast their events while elevating their digital brand and enhancing the fans' viewing experience with dedicated web, mobile, and TV applications.



Calrec's compact Brio and Summa consoles are broadcast-ready with no compromises or workarounds. The new RP1 offers cost-effective remote production using traditional transport mechanisms and AES67. DiGiCo's S31 builds on the power and flexibility of the S21, adding a screen and 10 more faders. The SD9 with Stealth Core 2 offers 96 channels, 48 output buses, 12x8 matrix, 154 multiband dynamic options, and 154 dynamic EQs.



Canon U.S.A. is a leading provider of consumer, business-to-business, and industrial digital imaging solutions to the United States and to Latin America and the Caribbean markets. Canon U.S.A. is committed to the highest level of customer satisfaction and loyalty, providing 100% U.S.-based service and support for all of the products it distributes in the United States.



Manios Digital & Film is a leading source for premium-quality tools for broadcast. Its products have been used for coverage of many sports events, including Super Bowl LII with award-winning camera operator Deena Sheldon, who captured all the thrilling action with a camera rig that included Cartoni's Magnum broadcast fluid head. In addition to the Magnum, Manios will demo Cartoni's Master 65 and the newly upgraded FOCUS 22.



ChyronHego will show off its fan-engagement and coaching tools. Click Effects PRIME: Graphics authoring and display for venue-based live presentations handles any canvas size, any number of outputs, and any resolution. Sports FX Engine is an all-in-one, multipurpose, multisport graphics solution. Coach Paint virtual video telestration playbook grabs and keeps the athlete's attention.



A high-level broadcast at any sports venue requires moving audio, video, data, and intercom between the booth and the truck quickly and without fail. COMduit from Clear-Com provides a compact audio/video transport solution that integrates into any venue with ease, offering reliability and simplicity in one solution.



Silicon Valley-based Cloudian is a file- and object-storage company specializing in 100%-native S3 API storage systems. Its HyperStore object-based platform provides limitless scalability to help enterprises deal with the explosive growth of unstructured data affordably and easily; its HyperFile extends object-storage capabilities to file storage.



Comrex has designed and manufactured broadcast equipment since its incorporation in 1961. Since then, Comrex has consistently developed the most innovative technology to address the specific needs of broadcasters, and create products that enable broadcasters to produce live, local, imaginative remote programming.



CP will be showcasing its Red House streaming solutions with the mobile viewpoint multicam M encoder and decoder and the bonded-cellular agile Airlink solutions. Wave Central will feature the latest edition of its Axis Series wireless, featuring the high-frame-rate, slo-mo camera, based on the LDX-86-XS camera.



Creative.space: next generation media storage is designed for collaborative workflows. Experience blazing-fast intelligent media storage and support in an all-inclusive service paid for monthly. It features a smaller footprint and is better, faster, and cheaper. In an environment of ever growing complexity, DigitalGlue makes things simple. With space like this, what will you create?



EVS, a leader in live video production technology, will showcase its award-winning unified production system X-ONE and DYVI, its live production switcher that bolsters creative power.



FX DESIGN GROUP

FX Design Group offers in-house, turnkey broadcast-design solutions for sports, entertainment, education, and news. The company's services include set design, motion-graphics design, AR/VR design, set fabrication, and lighting design and equipment. With it all under one roof, every aspect of your project can be handled in-house by FX Design Group's team of experts.



Grass Valley is focused on empowering customers to create, control, and connect content wherever, however, and whenever it is consumed. Many of Grass Valley's customers are faced with the need to create and support new workflows while continuing to operate their legacy workflows, simultaneously broadcasting through traditional channels, OTT platforms, and Video-On-Demand, as well as to tablets, PCs, and mobile devices.



Ikegami is showing its new HDK-99 3G-capable fully digital 3-CMOS HDTV portable camera. It features three 2.6-megapixel high-performance CMOS image sensors for superb picture quality capable of capturing Full HD 1920x1080 res-

olution. HLG (hybrid log gamma) mode is featured on the HDK-99, conforming to the ITU-R BT.2100 international standard for HDR.



IMT Vislink will showcase an impressive lineup of solutions designed to capture, deliver, and manage secure, premium quality wireless video from college sports events, including HCAM, the world's-first 4K UHD system; MicroLite 2, the value-priced, professional-grade mid-market solution; miniature IMTDragonFly transmitter; and handheld receivers for use in arenas and stadiums.



Joseph Electronics provides solutions that connect control rooms or remote-production trucks to nearly any place on campus, in the venue, or across the globe. The company designs and manufactures tailored products to suit your specific needs. It also fabricates fiber- and copper-cable assemblies and provides broadcast and A/V equipment and supplies.



JVC will demonstrate the GY-HC900 "Connected Cam" camcorder, which features three 2/3-in. CMOS image sensors with HD HDR imagery and enhanced connectivity for a complete IP-workflow solution, along with the ProHD Studio 4000S compact live sports production and streaming studio, a completely self-contained AV/IP-based four-channel control-room system solution.



LiveU provides the best-quality live video coverage of sports events for TV, online, and social media. The LU600 HEVC enables broadcasters and sports organizations to transmit and produce compelling live content using bandwidth efficiencies. The company's at-home-production solution helps crews cover more events with simplified logistics and reduced costs.



Markertek is the trusted supplier in college sports for a 4K UHD and IP video infrastructure. The company is the source for fiber, 10G Ethernet, and 12G-SDI BNC cables. Stop by Markertek's booth and learn about custom cables and panels for your studio or venue. The company is proud to be 100% employee-owned.



Introducing the NewTek Dream Team of live sports production: end-to-end video production over IP is here today. With NewTek's 3Play 3P1, Vizrt IP graphics server, and TriCaster TC1, all NDI-enabled, you'll be able to deliver unbeatable sports content.



Panasonic is showcasing AK-UC4000 4K/HDR/high-speed studio camera with 4.4K native resolution, high-speed 240-fps capability and integrated Wave Central stadium wireless system; AU-EVA1 5.7K cinema camera; VariCam LT CineLive firmware for live and near-live multicam use; and AV-HLC100 Live Production Center for easy live streaming and recording with one-person operation.



Quantum is a global expert in workflow-optimized storage technologies and solutions. Its StorNext 6, a leading collaborative content-production and archive platform, combines performance, low-cost capacity, and easy access for content creators ranging from collegiate athletics to professional leagues.



Radio Active Designs' UV-1G wireless intercom body packs operate in the VHF band, freeing valuable space for wireless systems that require limited UHF bandwidth. Widely used in many professional sports and college stadiums across the country, the system ensures that users are heard (no matter how loud the venue) with exceptional audio level at the headphone. New Scene Change presets allow every pack to tune across multiple base stations.



Ross Sports solutions are used extensively by top stadium, event, and mobile-production organizations globally. The company combines the expertise, experience, systems, and services to meet the specialized needs of venues and productions. Ross equipment is designed to play well with others, integrating with existing technology.



Your content's valuable; maximizing its potential is priceless. Sony's Media Backbone NavigatorX is the powerful yet affordable content-management and workflow solution that's a perfect fit for today's small and medium-size production environments. It orchestrates all phases of content workflow: from ingest, catalog, and editing to review, approvals, distribution, and archive.



TECHNOLOGY SHOWCASES continued



SPORTZCAST will be presenting its award-winning remote IP-streaming solution, Control Room. This technology allows automated at-home-style production, complete with graphic overlays featuring real-time scoreboard data all within a single Axis camera. Live data integrations into such partners as NewTek, Ross, and JVCケンウッド will also be demonstrated.

STATS

STATS, a leader in sports data and intelligence, offers numerous customizable products and digital solutions that power college athletics. The company will highlight STATS PASS's data analytics, in-stadium fan engagement, and world-class research team — as only STATS can do with the industry's most accurate sports data.



Teradek designs and manufactures high-performance video solutions for broadcast, cinema, and general imaging applications. From wireless monitoring, color correction, and lens control, to live streaming, SaaS solutions, and IP video distribution, Teradek technology is used to capture and share compelling content.



TVU Networks is demonstrating IP live-video solutions for sports broadcast. On display will be the TVU One with HEVC cellular mobile solution, TVU RPS for remote live synchronized multicamera video production, TVU Producer Pro for cloud-based video production solution, and TVU Nano with router for remote wireless high-speed-network access.



Vizrt's cutting-edge solutions mean that sports teams of all sizes can optimize visualization, analysis, communication with fans, and creation of new commercial revenue streams. Engage your audience with spectacular analysis using Viz Libero with interactive telestration capabilities

ties and capitalize your sponsored clips with your online presence.



Wheatstone will be showing its latest VoxPro7 live voice-editing software and hardware, as well as AoIP audio-networking BLADEs and associated controllers, plus its mic-processor line, including the single-channel M-1, the dual mic M-2, and M4-IP with four independent mic preamps and signal-processing chains.



Wowza is the gold standard of streaming, with more than 20,000 customers in 170+ countries. By reducing the complexities of video and audio delivery to any device, it enables organizations to expand their reach and more deeply engage their audiences, in industries ranging from sports to broadcasting.

VISIT THE TECHNOLOGY SHOWCASES

Thursday, May 31 10:00 a.m. – 7:00 p.m.

Friday, June 1 8:00 – 11:00 a.m.



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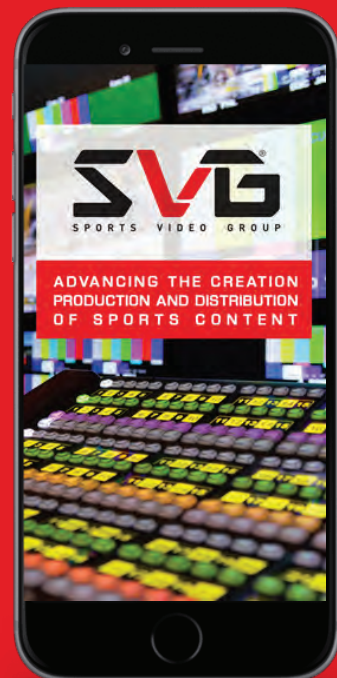
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Starting at \$2,995 with Three Years Hardware and Software Maintenance & Support Included.



AWARD PRESENTATIONS



Thursday, May 31, 5:15 p.m.

Grand Ballroom

TECHNOLOGY LEADERSHIP AWARD



Honoring athletic departments that demonstrate a commitment to investing in broadcast and video infrastructure and technologies.



THIS YEAR'S HONOREE:
Texas A&M University

**PREVIOUS
TECHNOLOGY
LEADERSHIP
AWARD HONOREES:**

2017: **University of Nebraska**
2016: **University of Alabama**
2015: **Brigham Young University**
2014: **University of Oklahoma**
2013: **University of Notre Dame**

Celebrating those who have innovated in the fields of video production and technology at the university level and have advanced the industry at large.

THIS YEAR'S HONOREE:



Rick Bagby
Clemson University
Assistant AD, Video and Technology



**PREVIOUS PIONEER
AWARD HONOREES:**

2017: **Chris Taylor**, Ball State University
2016: **Jim Nachtman**, Penn State University
2015: **John Kvatek**, University of Central Florida
Jeff Schmahl, Texas A&M and University of Nebraska
2014: **Rick Church**, Michigan State University
2013: **Mark Rodin**, Florida State University
2012: **Ken Norris**, University of California, Los Angeles

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- Content Management
- Pay-Per-View
- Hosted Landing Page
- Phone Support

BLUEFRAME TECHNOLOGY CLIENTS



AND MANY MORE!

CONTACT US TO GET STARTED



KEYNOTE SPEAKERS

Thursday, May 31, 4:30 p.m.

Grand Ballroom

Pete Radovich, Jr. CBS Sports, Senior Creative Director



Pete Radovich, Jr. was named Creative Director, CBS Sports in September 2009, and since became Senior Creative Director in 2015. A 36-time Emmy Award-winner, in 17 different categories, Radovich also is the Coordinating Producer for *Inside the NFL* on Showtime, a CBS Sports production, and a producer for CBS Sports' coverage of the NFL, NCAA Championships, golf, as well as other events.

As Senior Creative Director, Radovich is responsible for the CBS Sports on-air look, image, and graphic style. In addition, he leads the creative development and production of CBS Sports' on-air promotions, teases, and show opens, as well as sponsored sales elements.

Over his 22-year career, Radovich has worked on many of the biggest sporting events in television including the Atlanta, Sydney, Salt Lake City, and Athens Olympic Games; the Super Bowl; The Masters; Wimbledon; French Open; World Series; NBA Finals; NCAA Division I Men's Basketball Championship and Final Four; U.S. Open Tennis; the Kentucky Derby; and Breeders' Cup.

Radovich directed, produced, and wrote the critically acclaimed opening tease for the 2018 AFC Championship, "Teasing John Malkovich," which won four Emmy Awards, three New York Festival Awards, and a prestigious Grand Clio Award. He also has produced and directed many other high profile features and opens for five Super Bowls, the AFC Championship Game, NCAA Division I Men's Basketball Championship and Final Four and *Thursday Night Football*.

In 2008, Radovich was tapped by Showtime Networks Inc. and CBS Sports to serve as coordinating producer of *Inside the NFL* as the award-winning program debuted on Showtime. Radovich was hired by CBS Sports as an Associate Director for the network's coverage of the NFL in 2001.



Craig Silver CBS Sports, Coordinating Producer, College Football



Craig Silver serves as coordinating producer for CBS Sports' coverage of college football and lead game producer for the network's broadcasts of the SEC on CBS. He has served as lead game producer for 23 years and has produced 17 SEC Championship games, as well as other big moments across the SEC including Auburn's instant classic "Kick 6" upset win over Alabama in the 2013 Iron Bowl, and the Emmy Award-winning broadcast of the 118th Army-Navy game in 2017.

Silver also serves as a producer for college basketball and the NCAA Tournament, where he also has produced some of the most iconic moments in the sport including the 1992 NCAA East Regional Final between Duke and Kentucky that featured Christian Laettner's buzzer-beater shot to send Duke to the Final Four.

Silver joined CBS Sports in 1981 as a Production Assistant and quickly moved up, becoming associate director the next year and producer/director in 1986. He has produced a medley of events for CBS Sports, including college football and basketball; ski jumping and the closing ceremony, weekend daytime broadcasts, and ice hockey during the Olympic Winter Games in 1992, 1994, and 1998, respectively; and the tennis highlight show, *U.S. OPEN LATE NIGHT*, for six years. During his nearly 37-year tenure with CBS Sports, Silver has won nine Emmy Awards, including one most recently for Outstanding Live Sports Special for the Army-Navy game in 2017.

Silver also worked as coordinating producer for the NBA on TNT from 1989-90.

Silver was honored as a Legend of the Sun Bowl in 2008 for his work behind the camera for the game, in which he has played a production role for more than 25 telecasts. He also received the National Football Foundation Legacy Award in 2012 for his contributions to the game of college football.



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WHO'S WHO AT SVG COLLEGE SUMMIT

2018 SVG COLLEGE SUMMIT CHAIRMEN

CHAD LAMPMAN, Duke University,
Executive Director of Blue Devil Network



Lampman joined the Duke Athletics staff in July of 2010, and in that time, has overseen the live streaming of countless Blue Devils athletics events. He commissioned the school's first mobile production unit for live production and played a key role in the development of the new video facilities built during the renovation of Wallace Wade Stadium. In 2019, he will begin to lead the school's efforts in support of the new ACC Network launched in partnership with ESPN.

JERRY WETZEL, NC State University, Assistant AD, Video Broadcast Services



Wetzel is a 35-year television veteran with over 33 years in sports production. He has been an accomplished producer, director, operations producer, administrator, consultant, tech manager, programmer, and teacher during this time on numerous sporting events on the national, regional, and local levels for various networks including CBS Sports Network and ESPN. Wetzel has also consulted on syndication and television installation around the country. From 1997 to 2011, Wetzel was the director of electronic media at the University of Florida Athletic Association. During that time, he created GatorVision and oversaw the Gator Radio Network.

RICK BAGBY, Clemson University, Assistant AD, Video and Technology



Bagby is in his 20th year overseeing the Athletic Video Services Department for Clemson University. In the summer of 2014, he added the title of assistant athletic director for video and technology, reflecting the ever-growing importance that both technology and video play in collegiate athletics. Bagby oversees all live video streaming and live videoboard productions of athletic events at Clemson. Each year his department produces more than 100 live sporting events and press conferences for videoboards in Death Valley and Littlejohn Coliseum. With the August 2019 launch of the linear ACC Network TV channel, Bagby's duties have expanded to ensure Clemson's successful participation in the new network.

ANDY BLANTON, Georgia Tech University, Assistant AD, Video and Broadcast Services



Blanton joined the Georgia Tech Athletic Association staff in October 2001 and is currently the assistant athletics director for video and broadcast services. He is responsible for the video and audio operations of every athletic venue for 17 sports on campus, as well as all ACC Network productions. In addition to the renovation of McCamish Pavilion, Blanton has overseen Georgia Tech technical facility renovations for baseball (2001, 2014, 2018), football (2001, 2008, 2016), softball (2009, 2018), and tennis (2012, 2018). Blanton has produced broadcasts for ESPN, Fox Sports, NCAA, ACC, and countless others. Currently, Blanton is leading Georgia Tech Athletics in preparation for the launch of the ACC Network.

RON BLATZ, Valparaiso University, Broadcast and Streaming Manager



Blatz joined Valparaiso University in the fall of 2014 as the temporary VUTV advisor and studio manager. He became the permanent faculty advisor for VUTV and studio manager in 2015 on a part-time basis. In October 2016, Blatz was promoted to faculty advisor for VUTV, studio manager, and HLN/ESPN broadcast coordinator. In September 2017, he accepted a promotion to full-time with Valparaiso University with the title of faculty advisor for VUTV, studio manager, and broadcast and streaming manager. In Blatz's broadcasting career he has worked for a number of TV stations throughout the Midwest including WEHT, WNDU, and WYIN.

TYLER BRADFIELD, Ball State University, Producer and Broadcaster



Bradfield is an Emmy Award-winning producer and versatile storyteller with experience in content creation, production, features, reporting, interviewing, editing, broadcasting, and writing. While attending Ball State University from 2012 to 2016, Bradfield produced digital sports content for Ball State Sports Link and served as an executive producer of features. From 2016 to 2018, he worked as the graduate assistant of Sports Link, while additionally handling on-air assignments through Ball State Athletics on ESPN3 and the Ball State Radio Network.

CLINT BURGESS, Lamar University, Director of Video Operations



Burgess has personally overseen numerous projects within the department from installation of new videoboards to full integration of network productions. He oversees roughly 15 students and numerous freelance professionals on a daily basis. Within his oversight, Burgess ensures that students are given opportunities to excel within the broadcast industry while assisting in the promotion of Lamar University Athletics. Burgess began diversifying video content with streaming to Facebook Live and by increasing production value on numerous sports. He also works closely with network and conference partners to ensure communications for weekly productions.

WESTON CARTER, Auburn University, Director of Video Services, Media Systems



Carter oversees the department's media asset management, which includes Avid shared storage, Interplay, and archive. He oversees video production workflow management and all editing clients. In this position, Carter produces long-form original feature content and trains students and staff on standard operating procedures and techniques of non-linear video editing. Carter also teaches an introduction to sports video production class and an advanced sports video production class for the Auburn School of Journalism.

KEN CLEARY, University of North Carolina, Assistant AD, New Media



Cleary joined the University of North Carolina Department of Athletics in 2001. He began managing UNC's video efforts coinciding with the installation of the first video board on campus in 2003. Cleary currently oversees the Go Heels Productions and Creative Services units of Carolina Athletics. These units produce more than 180 live broadcasts for the ACC Network and other broadcast partners; in-venue entertainment productions for sixteen sports in seven venues; and the post-production, social/digital, and graphic design efforts of the Athletic Department.



NAVIGATING TECHNOLOGY IN THE COLLEGE SPORTS LANDSCAPE



College sports-video production is booming, with campus crews investing in live event production, videoboard shows, and on-demand programming. The SVG College Initiative provides a forum for colleges, conferences, and broadcasters to address technology issues pertaining to future production technologies, facility infrastructures, and distribution strategies, while offering vendors an environment for showcasing thought leadership and technology-workflow solutions.

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WHO'S WHO AT SVG COLLEGE SUMMIT continued

BRANDON COSTA, SVG, Director of Digital



Costa covers the sports video production industry, with a focus on live streaming, over-the-top (OTT), social media, and other digital distribution technologies and platforms.

He also directs SVG's internal digital strategies launching the company's video outfit, 'SVG On Demand,' designing and overseeing its mobile application, 'SVG Mobile,' and serving as executive producer and host of The SVG Podcast. Costa serves as program director of both the SVG College Sports Summit and the SVG Digital Summit.

JASON DACHMAN, SVG, Chief Editor



Dachman oversees all aspects of SVG's North American editorial operations, including the thrice-weekly SVG Insider newsletter and SVG's annual print publications. A member of the SVG team since 2009, Dachman also serves as program director for SVG's Sports Content Management & Storage (SCMS) Forum, Sports Graphics Forum, and TranSPORT event.

ALEX FARMARTINO, Raycom Sports, Coordinating Producer



Farmartino is now in his 14th year with Raycom (previously Jefferson Pilot Sports). During that tenure, his production work has been divided between the company's postproduction and live event departments. A feature producer who shoots and edits his own material, he's logged over 1,000 hours of long-form feature content on subjects that include Bobby Bowden, Dabo Swinney, Russell Wilson, Matt Ryan, Mike Vick, Luke Kuechly, James Conner, Jim Kelly, and Lamar Jackson. During that time, he also managed all aspects of Raycom Sports' Avid-based non-linear editing workflow.

RICK FREEMAN, University of Georgia, Senior Broadcast Engineer



Freeman joined the University of Georgia's staff in October 2014. He currently maintains three control rooms for athletics that handle videoboard shows in venues, as well as the digital and linear broadcasts for SECN/ESPN shows. Prior to joining the University of Georgia, Freeman was a project manager for Comprehensive Technical Group. He was responsible for the deployment of control rooms, broadcast trucks, and other audio/visual projects for over 10 years.

IMRY HALEVI, Harvard University, Director of Multimedia and Production, Department of Athletics



Halevi manages Harvard Athletics' multimedia team and leads all department-wide multimedia and production initiatives. He has completely reorganized videoboard productions and live-game streaming for the Crimson, bringing these efforts in-house and expanding their scope and reach. With the addition of newly streamed sports, the completion of two central control rooms, and the building of an NCAA-leading fully automated streaming infrastructure for tennis and squash meets, Halevi was able to more than double the online viewership and triple the subscription revenue for Harvard broadcasts within his first year.

MICHELLE GLOVER, University of Arkansas, Assistant AD, Broadcast Services



Glover joined the Razorback staff in October 2011 to oversee the Razorback Sports Network (RSN) Department. In this role, she maintains oversight and administration of Arkansas' growing on-line and in-house video production unit. This includes SEC Network broadcasts, videoboard operations, and video

content across multiple Arkansas Razorback platforms. In her time at Arkansas, she has grown the program from a four-person staff, which utilized a TriCaster to stream events, to a staff of 11 full-time employees and 45 student assistants.

SCOTT HECHT, Syracuse University, Senior Producer



Hecht boasts more than 30 years of experience in the broadcast production field. He joined the Syracuse athletics production department as the senior producer in July 2017. In this role, he is responsible for leading the athletics production unit, including all ACC Network productions. Most recently, Hecht was the manager of university productions for the SEC/ESPN Network in Charlotte, NC. His duties included leading, teaching, and mentoring the development of concepts and editorial themes for all ESPN remote productions at SEC schools.

KAREN HOGAN KETCHUM, SVG, Senior Editor



Hogan Ketchum manages and edits SVG's print publications, including the semiannual *SportsTech Journal*, the annual *Mobile Sports Production Yearbook*, and all event print programs. She drives the company's Venue Initiative, writing about the sports venue production industry and serving as program director for the annual Sports Venue Production Summit and Venue Production Seminars. In addition, Hogan Ketchum is the director of SVGW (formerly WSMI), SVG's women's networking group.

KEN KERSCHBAUMER, SVG, Co-Executive Director, Editorial Services



Kerschbaumer is co-executive director of editorial services for the Sports Video Group and SVG Europe. He was a co-founder of SVG along with Paul Gallo and Marty Porter in 2005 and has been writing about how sports networks and leagues use video and audio technology to deliver a quality TV experience since 1991. Kerschbaumer began his career in 1991 at *Television Broadcast* magazine before joining Cahners where he was founding editor of *Digital Broadcasting* magazine. In 2000, he joined *Broadcasting & Cable* magazine as senior editor of technology where he covered all aspects of broadcasting, cable, and Internet content creation and distribution.

MICHAEL LaPLACA, University of Dayton, Assistant AD, Multimedia



With a strategic focus on enhancing brand, revenue, and media opportunities, LaPlaca has presided over one of the most successful eras with the Dayton Flyers. LaPlaca has been working for the University of Dayton since October 2006, currently serving as an assistant athletic director managing all digital and television platforms. During the 2015-16 season, LaPlaca developed and successfully executed an enhanced television partnership with Spectrum Sports. On Spectrum Sports, the Dayton video department has broadcasted more than 130 events in men's basketball, football, women's basketball, volleyball, men's soccer, women's soccer, baseball, and softball.

MICHAEL LEOPARDO, Bowling Green State University, Multimedia Production Coordinator



Leopardo oversees all video content for the 18 Division I sports at Bowling Green State University. He utilizes a student crew of interns/co-ops to assist with the production and execution of the video content for the videoboards at basketball/volleyball, football, hockey, and swimming events, as well as social media platforms.

Thank you, Rick!



Rick Bagby
Clemson University Athletics
Assistant AD, Video and Technology



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WHO'S WHO AT SVG COLLEGE SUMMIT continued

MICHELLE MANZO, Elon University, Coordinating Producer, Maroon Sports



Manzo works day-to-day with students in the School of Communication on Elon Athletics video production efforts, helping students gain experience in sports video production. Prior to this position, Manzo served as the director of video production for athletics at Elon. In that position, she acted as the lone video professional in the department to execute up to 100 live events each year and all postproduction content. Manzo established a student group to assist with video production efforts that would lay the foundation for Maroon Sports.

MIKEL MINOR, BYUtv Sports, Senior Coordinating Producer



Minor oversees studio and live event sports content and production for BYU's independently owned networks, BYUtv and BYU Radio. The 24/7 non-profit networks reach more than 60-million homes in the U.S. with linear delivery and have robust additional distribution worldwide via digital and mobile platforms. Minor has extensive Emmy Award-winning credentials in sports broadcasting and executive management at national and regional networks, as well as local affiliate levels. His seasoned background includes six years as a coordinating producer with ESPN studio production at the network headquarters in Bristol, CT.

SCOTT MORSE, Lafayette College, Director, Athletics Communications and Promotions



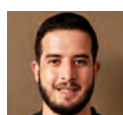
Morse is responsible for overseeing all athletic-related external communications at Lafayette, including the direct oversight of the athletic communications and sports information areas. He also manages or assists in some capacity with all athletic department revenue streams, marketing and promotional efforts, digital and social media, athletic event staging, the daily operations of the Lafayette Sports Network and GoLeopards.com, all broadcasting opportunities, and all aspects of the Fisher Stadium and Kirby Sports Center arena video boards.

CHRIS MYCOSKIE, Southland Conference, Associate Commissioner, Broadcast and New Media



Mycoskie has a strong background in television production, on-air game announcing duties, and has served as a sports news anchor and reporter at numerous television stations. In his Southland role, Mycoskie acts as executive producer for all league productions. He labors to improve production quality and ultimately ensure the broadcasts serve the needs of member institutions. Additionally, Mycoskie works to develop other television broadcast opportunities for the league, and oversees the conference's video streaming efforts through the Southland Conference Digital Network. He also heads the league office's social media planning and execution.

JOSE NEVAREZ, University of Portland, Assistant AD, Broadcast Operations



Nevarez oversees all aspects of video production for the University of Portland's Athletic Department. He is responsible for day-to-day operations of the department including the management of freelance and student workforces. Nevarez also produces *Portside With the Pilots* – a weekly show on NBCS Northwest – and a slate of linear games for the network, as well as featuring all things Pilot athletics. He was integral in developing Portland's broadcast infra-

structure and live productions. In November 2016, he helped develop a centralized control room on campus to broadcast all sports.

SIMIT SHAH, Georgia Tech University, Assistant AD, Brand and Ideation



Shah leads the GTAA's ideation team, which is dedicated to defining and promoting the Georgia Tech athletics brand to fans and recruits on a local, regional, and national level. He took over Georgia Tech's ideation team after spending the previous five years (2012-17) as a digital consultant for the GTAA. Prior to joining Georgia Tech athletics, Shah spent 13 years at CNN/Turner, serving as the director of web operations and development for CNN.com. In that role, he contributed to CNN's web coverage for four U.S. presidential elections.

JOSH SHIBLER, CTG, VP and Project Executive



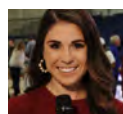
Shibler brings professional leadership and extensive experience to his team and clients. With 20 years in the industry, Shibler leverages the combination of a technical leadership and project management background to bring a practical, yet refined approach to his work at CTG. Shibler joined CTG in 2007 as a project manager. He eventually took on the role of integration manager and later VP of strategic accounts, where he oversaw the day-to-day operations of the installation and project management teams. Shibler was promoted to VP of CTG to further strengthen growth efforts across all channels.

CHRIS TAYLOR, Ball State University, Senior Director, Digital Sports Production



Taylor is in his eighth year as a lecturer of telecommunications at Ball State University and leads the department's digital sports production and immersion efforts. In 2015, Taylor was promoted from instructor to lecturer at Ball State, while also moving to senior director of Digital Sports Production. The digital sports academic concentration is the first of its kind by any college or university in the nation and prepares students for careers in a developing sports media arena. The concentration offers skills and applications courses using digital technology to create sports content for distribution.

MORGAN UBER, Patriot League, Patriot League Network Correspondent



Uber joined the Patriot League in September 2016 as the correspondent for the Patriot League Network. She serves as the Patriot League Network's primary on-camera host in addition to producing stories featuring student-athletes, coaches, and programs within the League's Member Institutions. During basketball and lacrosse seasons, Uber produces features for CBS Sports Network which air during halftime of Patriot League games. She also works as a sideline reporter for the PLN-partner Stadium.

JOHN VOYNOVICH, Carthage College, Webcasting Coordinator



Voynovich is responsible for producing and coordinating technical support of live webcast events including, but not limited to, athletic events, graduation, and other specialty events hosted at Carthage. Voynovich works with the students on the Video Production Team to produce over 110 athletic events per year, covering 13 different men's and women's sports. He also assists with creating content for and running the video board in the Tarble Arena for basketball and volleyball.

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