



SVG COLLEGE SUMMIT FAQ'S:

Everything you and your managers should know about attending this show

Why should I attend the SVG College Summit?

The SVG College Summit is the only conference produced **by** college sports video professionals, **for** everyone producing video for college sports. For 10 years, the most creative and talented college sports video teams working for athletic departments and conferences have shared their success stories and built life-long professional relationships here, while learning and gaining experience from partnering networks and broadcasters. Attendees learn about key topics including: live event production techniques (digital and linear), storytelling strategies, control room technologies, streaming/OTT, AI, VR/AR and more.

How do other attendees get budget from their schools to attend?

Those who attend the SVG College Summit always return -- crediting this annual investment as a vital cost-savings and revenue-generating opportunity. The SVG College Summit delivers many-times over in terms of helping you create video content that builds your departments and engages your students, alumni, and fans. Attendees learn from their peers, meet their technology partners, and often network for the first time with other schools in their conferences. It only costs \$125 for a single registration which includes the full program, breakfast, lunch and the popular opening night at the College Football Hall of Fame. Hotel rooms at the Omni offer a steep discount to registrants.

Who attends the Summit?

Every year over 500 attendees, representing over 300 schools, make the SVG College Summit a Who's Who of College Sports Video. For a quick look at last year's key college sports attendees, [click here](#). The Summit is a great place to meet producers from leading sports broadcasters who are on the look-out for great college sports content and production talent.

Who's in charge of the Summit?

This year's Summit is chaired by Chad Lampman, Duke University, Executive Director of Blue Devil Network; and Jerry Wetzel, NC State, Assistant AD, Video Broadcast Services, and the program has been developed by a Committee of 30 other industry leaders. For a list of this year's Conference Committee members [click here](#). The Summit is produced by SVG (Sports Video Group), a professional trade association that supports the sports video production industry through its respected editorial coverage and professional networking events. For more information on SVG, visit: www.sportsvideo.org.

Can I also attend the College Sports Media Awards ceremony and reception?

The SVG/NACDA College Sports Media Awards has over 400 submissions this year. The Awards ceremony and reception are open to all Summit attendees and this year's program includes a full-morning of successful storytelling case studies, how-to's, and production tips by Award winners.

Is there somebody I can contact directly with my questions?

Email Andrew Lippe at Andrew@sportsvideo.org.